

# Japan Night Concert - Feb 11th, 2016

## Sponsorship Opportunity

From Portland With Love Inc. invites you to sponsor its second charity concert to be held at the World Forestry Center, Portland on Thursday February 11<sup>th</sup>, 2016. All proceeds will benefit Oregon Sister City, Minamisoma tsunami recovery efforts.

From Portland With Love Inc. is a non-profit organization established to promote Japanese cultural exchange in Portland, Oregon. Following the tremendous sell-out success of last year's inaugural concert (October '14), and by popular demand, we are offering another opportunity to enjoy Japanese culture, food, drinks, and concert performance by Yoshie Ichige, Junko Ohtsu, and Tomoko Okada, who have once again generously donated their services.

The Japan Night Concert features the return of some of Japan's most famous and talented

*Violinist Junko Ohtsu quoted by New York Times critic Alan Kozin as "Superior performance", "Rhapsodic and delicate coloration". Junko performs frequently in the U.S. and with numerous international orchestras.*

*Yoshie Ichige, one of Japan's most famous actresses, star of stage, screen and TV drama, and lead role in the popular 80's Fuji TV drama "From Oregon with Love".*



performers and is expected to be sold out to an audience of 200. The concert also features cocktails and refreshments as well as a Japanese Tea Ceremony, and a celebration of Japanese culture. Photographs shown are from last year's sold-out inaugural performance. The audience is expected to consist mainly of local Japanese residents and business men and women as well as locals with an interest in Japanese

*Pianist Tomoko Okada has studied music in Europe as well as Japan and received numerous awards for her outstanding performances*

culture. There will also be a VIP section for local dignitaries and major sponsors and others, with an opportunity to share drinks and appetizers with the performers.



Sponsorship of the Japan Night Concert offers a rare opportunity to advertise to a Japan focused audience, and is available at four levels – Platinum, Gold, Silver, and Supporting for a donation of \$5,000, \$2,500, \$1,000, and \$500 respectively. Sponsorship benefits are attached. We do hope that you will be able to support this event. Sponsors of last year’s event are shown below.

## Special Thanks!

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<p>Platinum Sponsor \$5,000</p>	<ul style="list-style-type: none"> <li>• Recognition as a Platinum Sponsor in all written promotional materials, and at the concert venue.</li> <li>• Verbal thanks and recognition by concert MC at beginning of concert.</li> <li>• Own display table for sponsor promotion at the pre-concert gathering.</li> <li>• 4 complimentary tickets with seating in the VIP area</li> <li>• 4 invitations to the after concert party (invitation only) with the performers</li> </ul>
<p>Gold Sponsor \$2,500</p>	<ul style="list-style-type: none"> <li>• Recognition as a Gold Sponsor in all written promotional materials, and at the concert venue.</li> <li>• Verbal thanks and recognition by concert MC at beginning of concert.</li> <li>• Shared table for sponsor promotion at the pre-concert gathering.</li> <li>• 2 complimentary tickets with seating in the VIP area.</li> <li>• 2 invitations to the after concert party (invitation only) with the performers.</li> </ul>
<p>Silver Sponsor \$1,000</p>	<ul style="list-style-type: none"> <li>• Recognition as a Silver Sponsor in all written promotional materials, and at the concert venue.</li> <li>• Verbal thanks and recognition by concert MC at beginning of concert.</li> <li>• Shared table for sponsor promotion at the pre-concert gathering.</li> <li>• 1 complimentary ticket with seating in the VIP area.</li> <li>• 1 invitation to the after concert party (invitation only) with the performers.</li> </ul>
<p>Supporting Sponsor \$500</p>	<ul style="list-style-type: none"> <li>• Recognition as a Supporting Sponsor in the concert Program.</li> <li>• Verbal thanks and recognition by concert MC at beginning of concert.</li> <li>• Shared table for sponsor promotion at the pre-concert gathering.</li> <li>• 1 complimentary ticket.</li> </ul>



Oregon sister city Minamisoma was devastated by the Great Eastern Japan tsunami and earthquake. Even today, almost 5 years later, the city is still in the final stages of cleanup and restoration of infrastructure, and habitation cannot begin until the spring of 2016. Concert proceeds will be donated to assist the many programs which are in place to help the people of Minamisoma get back their lives, and finally put this unprecedented disaster behind them.

From Portland With Love, Inc. is a non-profit 501(C)(3) corporation and donations are tax deductible,